

NEWCASTLE RACECOURSE,
GOSFORTH PARK, NEWCASTLE
THURSDAY 1ST – SUNDAY 4TH NOVEMBER 2012

Set up will take place on Wednesday 31st October
8am - 8pm and take down must be complete by
Sunday 4th November 7.30pm.

Deadline for inclusion in the programme
24th September 2012.

The LIVING NORTH Essence of Christmas 2012

APPLICATION FORM

CONTACT INFORMATION

COMPANY NAME

CONTACT NAME

ADDRESS

POSTCODE

TELEPHONE

EMAIL

WEBSITE

PROGRAMME INFORMATION

THE ABOVE DETAILS WILL BE PRINTED IN THE PROGRAMME
UNLESS YOU WISH US NOT TO DO SO BY TICKING THE BOX

ALL NEW EXHIBITORS MUST GIVE DETAILS OF A WEBSITE OR
EMAIL IMAGES OF PRODUCTS

Please describe your work, current products and what makes it/
them unique and please attach 5–10 lines about your business
to be included in the programme

PLEASE NOTE, IF THIS COPY IS NOT SENT TO US BY 24/09/12,
LIVING NORTH RESERVES THE RIGHT NOT TO PUBLISH INFORMATION
ABOUT YOUR BUSINESS IN THE PROGRAMME.

STAND INFORMATION

Please see the attached information for costs for the
Living North Fair for which you are applying.

I wish to apply for _____ m² Shell stand
(Please specify e.g. 2X2 m Minimum 2X1m)

OR _____ Trestle table/s stand (only available in Food Halls)

Please specify an alternative shell stand size should one
no longer be available _____

PREFERRED AREA (PLEASE SELECT)

FOOD HALLS

SHOPPING MALL (GROUND FLOOR)

SHOPPING MALL (FIRST FLOOR)

PLEASE TICK THIS BOX IF YOU WOULD LIKE
TO BE CONSIDERED FOR A **PREMIUM SPACE**

N.B. Food exhibitors - food sold is not for general
consumption at the event.

I accept that whilst my stand preference will be taken into
account, final stand allocation is the decision of the Living
North Fair Committee. Floorplans may be subject to change.

In order to secure your place at the Fair payment of 25%
of the stand price is required before a stand is allocated
and confirmed. Remaining payment must be paid in full
by 24/09/2012. No refunds will be made in the event of
cancellation.

SIGNATURE

PRINT NAME

DATE

PLEASE NOTE ALL ELECTRICAL FITTINGS AND FURNITURE MUST BE ORDERED DIRECTLY THROUGH OUR STAND SUPPLIERS.
DETAILS OF THIS WILL FOLLOW AFTER YOU HAVE ORDERED YOUR STAND.

THE LIVING NORTH FAIR COMMITTEE WILL REVIEW YOUR APPLICATION AND WILL CONTACT YOU WITH THE OUTCOME OF THEIR DECISION.
EVERY APPLICATION HAS TO BE REVIEWED WHICH MAY REGRETTABLY LEAD TO SOME REJECTIONS. LIVING NORTH MAGAZINE ACCEPTS NO
RESPONSIBILITY OR LIABILITY FOR THE INACCURACY OF ANY INFORMATION CONTAINED HEREIN. FURTHERMORE, NONE OF THE PARTICULARS
CONTAINED HEREIN FORM ANY PART OF AN OFFER OR CONTRACT.

PLEASE RETURN TO:

Studio 2, St Nicholas Chare, Newcastle-upon-Tyne NE1 1RJ
Tel: 0191 261 8944
Fax: 0191 261 5026
Email: fair@livingnorth.com
www.livingnorthfair.com

LIVING NORTH

the magazine for the North East

The LIVING NORTH Essence of Christmas 2012

THURSDAY 1ST NOVEMBER – SUNDAY 4TH NOVEMBER 2012

IMPORTANT DATES & INFORMATION

VENUE

NEWCASTLE RACECOURSE, HIGH GOSFORTH PARK NE3 5HP

DATES & TIMES

WEDNESDAY 31ST OCTOBER: SET-UP

THURS 1ST NOVEMBER: 10.00-16.00

FRI 2ND NOVEMBER: 10.00-16.00

SAT 3RD NOVEMBER: 10.00-17.00

SUN 4TH NOVEMBER: 11.00-16.00

RATES

Food and Drink Stands are priced at £115 per sqm except for premium sites which are priced at £126.50 per sqm. Trestle stands in the Food and Drink Halls are priced at £240.

All other stands are priced at £125 per sqm except for premium sites which are priced at £137.50 per sqm.

All prices exclude VAT. Please refer to floor plans and contact Living North for availability.

EARLY BOOKING DISCOUNT: Book both Living North Christmas Fairs together (Newcastle Racecourse and York Racecourse) before 13th February and receive a 10% discount. (All forms MUST be received before 13th February to benefit from the 10% discount otherwise the 5% discount will apply.)

If you book both Living North Christmas Fairs together (Newcastle Racecourse and York Racecourse) after 13th February you will receive a 5% discount.

TERMS & CONDITIONS

Payment terms: A payment of 25% of the stand price will be required once the application form has been received and accepted. Once this payment has been received a stand will be allocated and confirmed. The remaining balance will be invoiced by return and is payable by 24/09/2012. Should payment not be received by this date Living North reserves the right to reallocate the stand and cancel the booking. No refund of the initial deposit shall be made. Should you cancel after the balance has been paid, no refund shall be given. Living North reserves the right to cancel the event should the organising committee consider this necessary.

No refunds shall be made in the event of cancellation

Fascia boards, all electrical, furniture and extra fittings requirements will be handled by our shell stand organisers and must be ordered and paid for through them.

DECLARATION

I have read and agree to the terms and conditions outlined above

SIGNATURE

PRINT NAME

DATE

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ADDITIONAL INFORMATION

(Please return this sheet with the application form)

Please list the products you are proposing to bring and give details where necessary (Living North reserves the right to ask you to remove product from your stand that you do not list below)

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Where are your products produced?

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.....

Are you launching any new products at the fair? Yes / No
If yes, please describe

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.....

What is the price range of the products you will be selling?

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Will you be offering special deals for good sold at the Fair? Yes / No
If yes, please give details

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.....

Will you be giving demonstrations on your stand? Yes / No
If yes, please give details

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When was your business established?

Company Name

.....

Address

.....
.....
.....

Postcode

Contact

Telephone

Fax

Email

Website